



product guide

**FERMENTED COD LIVER OIL**

# FERMENTED COD LIVER OIL

Fermented cod liver oil is a traditional food that has been used as a Vitamin D and Vitamin A supplement for centuries. Ours has been used by our farmers - originally, when we decided to use fermented cod livers in our Fish Jiggles, the leftover oil went home with the farmers for their families. Now that our production has scaled up so much, they have more than enough and we are making this beautiful food available to your pets. Fermented Cod Liver Oil for cellular, metabolic, immune, and hormonal health.

# PRODUCT OVERVIEW



nutrient rich supplement for dogs and cats

- MSC certified wild caught cod
- wild fermented regenerative food
- No fractionated ingredients
- No extracts or concentrates
- Living nutrients
- Whole food Vitamin A & D
- Eco Friendly Packaging
- Low Energy Manufacturing
- No chemicals



8oz glass bottle

# DAILY FEEDING



Up to 50lb                      1/2 tsp per day

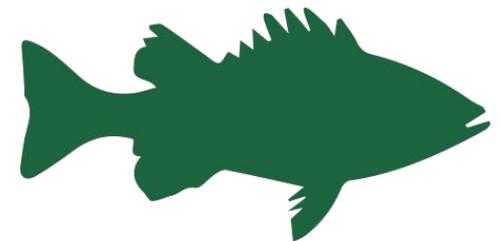
51-80lb                         1 tsp per day

81-110lb                      1 1/2 tsp per day

+111lb                         2 tsp per day

Pets and other animals tend to need fewer calories per pound as they get bigger. For example, if a hummingbird were 150lbs, it would need to consume 155,000 kcals/day; if an elephant were 150lbs it would need only 700 kcals/day. Similarly, large breed dogs need fewer calories per pound than smaller breed dogs because they have slower metabolisms.

It is important to note that our daily feeding recommendations are not based strictly on caloric density, but on overall nutrient density and bioavailability. Since the nutrients in our foods exist in the proper ratios and with their nutrient co-factors, and because of the pre-digestive work of fermentation, our foods are significantly more bioavailable than other pet foods.



# INGREDIENTS

## fermented cod liver oil

MSC certified, wild caught fermented Atlantic cod liver oil is made on one of our regenerative farms by wild fermenting the cod livers that go into our Fish Jiggles - the collected oil is a rich source of fatty acids (DHA and EPA), Vitamin A, Vitamin D, Vitamin K2 (mk7), and antioxidants. As with all non-synthetically supplemented foods, the nutrient amounts in fermented cod liver oil can vary batch to batch in rhythm with seasonality and nature. Each batch is tested for Vitamin A and Vitamin D levels, which can be viewed on our website.

# FEEDING TIPS

## **1. Mix with food, milk, or Jiggles**

Fermented Cod Liver Oil smells very strongly and has a potent flavor - some pets may not take to it right away. The smell and flavor of FCLO can be diluted in our diets, raw milk recipes, or Gelatin Jiggles for easier feeding

## **2. Store in a cool, dark place**

Although our Fermented Cod Liver Oil is made fresh and kept in amber bottles, it is possible for it to oxidize if stored improperly. Keeping it stored in a cool dark place will allow it to remain viable for much longer than if it is exposed consistently to sunlight. Storing it in the refrigerator will not damage the nutrients, necessarily, but it is not beneficial.

## **3. Expect Variance In Presentation**

The color, taste, texture, and smell of our foods are highly variable. We are using raw, unpasteurized, non-homogenized fermented foods. Unlike other food companies, our commitment to the nutritional integrity of our ingredients is greater than our commitment to the presentation of them. Real food changes seasonally and even batch to batch, and this rotation is an important aspect of continued health.